

post lockdown
UNDERSTANDING
humanity
THE CHANGE

Powered by
Ashtart Consultancy S.r.l. Società Benefit



Post Lockdown Humanity - Understanding the Change is an Open Call addressed to young professional photographers that focuses on the themes of transformation, change and adaptation. The Call is promoted by **Asht*art Consultancy** in collaboration with **SiZ Industria Grafica** and is aimed at the publication of a dedicated Art volume.

ABSTRACT

Within a global context of great uncertainty, what the Coronavirus and its effects have dramatically interrupted is re-emerging through yearnings and new hopes, challenging the human capacity to find a balance in historical moments of transition.

The rebirth of urban contexts and the gradual resumption of all activities highlight the long-awaited “return to normality” while the very concept of “normality” itself has changed, in the light of a destabilising trauma not yet ended.

The community is projected towards a restless future and has begun to question the dynamics and contradictions that have resurfaced in the near past in which it no longer recognises itself. To crystallise these settling phases with Art means to witness a transversal process in constant evolution.

ADDRESS OF THE CALL

The project aims to offer visibility and support to professional photographers under 35 of all nationalities. The work presented may be unreleased or belong to projects already developed.

THEMES

Artists are invited to address ideas of **change, transformation, and adaptation**. These thematic areas can be interpreted through storytelling that may include different genres such as series, reportage, street photography, still photography, nature photography, etc.

Particular attention may be placed on the themes of:

- **Nature:** “The research for a new humanity goes through nature, sociality and the act of sharing a physical space.” - Carlo Ratti
- **Culture:** “Culture, apart from some protests and scrounging, has not yet proposed its own vision.” - Stefano Monti
- **Identity:** - “The challenge that awaits us after Covid-19: elaborating a new idea of identity”. - Marco Aime

PRIZES AND RECOGNITIONS

The committee, whose judgment is final, will **shortlist 10 photographers** complying with the criteria established by the competition and communicated below.

- **The 10 photographers** will be included in a promotion path curated by Asht*art Consultancy and in other with collateral initiatives promoted by the Partners.
- Within the short list, **the first 7 selected photographers** will be rewarded with the publication of their works in a **limited edition Art volume**, published by **SiZ Industria Grafica**. They will be contacted by the artistic direction to provide additional materials for publication in the second quarter of 2022. SiZ Industria Grafica guarantees the excellence of the graphic-editorial project, configuring the catalogue as the compendium of a high-level cultural project, in terms of quality and artistic research.
- A photographer selected by Jergon will have the opportunity to be supported in an international artistic-curatorial mentorship project.

THE COMMITTEE

A committee composed of experts and teachers in the photography and contemporary art field will evaluate and select projects, verifying their consistency with the criteria of the Call, and paying particular attention to:

- the quality of materials;
- materials' compliance with the topics and the objectives of the Call;
- the originality of proposals;
- the candidate's critical ability.

HOW TO APPLY

Applications must be submitted by e-mail to: ashtartconsultancy@gmail.com specifying “Post Lockdown Humanity” as the object of the message, no later than **March 31, 2022**. They must include the following documents, in a single .zip file, named with the Candidate’s “Surname_Name”:

- A folder containing the photos of the project (min. 3 shots, max. 7 shots, .jpg format, max 5 MB);
- Title and concept of the project (max 1000 characters, .pdf format);
- CV signed with personal information;

The outcome of the selection process will be communicated by **April 22, 2022**.

THE SELECTION PROCESS

All applicants will be notified by e-mail, at the address provided, about the outcome of the selection process. The names of the successful projects will be included in the **short list** available at

hidden-hub.com

PRIVACY

Participants guarantee the originality and ownership of their works and, by sending their photographs, they implicitly declare to be the author and to hold all the rights, thus relieving the organisers and promoters from any responsibility, including any subjects depicted in the photographs. Therefore, if one or more images portray people, each participant declares that they are aware and consenting, also declaring to hold their authorisation for publication.

All data collected by this announcement will be processed in accordance with Legislative Decree 30 June 2003, n. 196 “Code regarding the protection of personal data” and the GDPR (EU Regulation 2016/679).

RIGHTS OF USE OF MATERIALS

Information on the processing of personal data and disclaimer for images.

Pursuant to EU Regulation 2016/679, in relation to the information requested, we inform you that the documents containing the participant’s personal data will be processed exclusively for the purposes related to the Call For Artists registration.

By participating in the Call, all photographers grant the legal rights to publish, online and on social media, a selection made of images, for promotional purposes of the Open Call and related activities.

Hereby, if the participants are the winners of the Open Call Post Lockdown Humanity, they temporarily grant Ashtart Consultancy the rights to the images sent during registration for the following purposes:

- Use for the purpose of publishing the art book
- Use for all press communications (offline and online communication on all Ashtart channels, partners and third parties with the aim of promoting the project)
- Use for Ashtart Consultancy and Partners’ websites

ASHTART CONSULTANCY

The Call has been devised and is being promoted by Ashtart Consultancy within the project **Dynamis - Research on Contemporary and Sustainable Development for Youth, Digital Innovation and the Cultural Sector**. The project aims to offer visibility, training and mentorship to students and young professionals, including them in a development network to enhance their skills and competences.

ASHTART CONSULTANCY S.r.l Società Benefit offers strategic consulting activities and contributes to the development of the cultural sector and the competitiveness of companies, through tailor-made solutions aimed at enhancing the corporate culture. As Specialist in Cultural Management, Sustainability, and Corporate Social Responsibility, Ashtart collaborates with multiple entities and institutions, offering opportunities for innovation by enhancing the heritage and DNA typical of each reality.

ashtartcreative.com

SIZ GRAPHIC INDUSTRY

SiZ Industria Grafica is a historic Veronese printing house founded in 1963 by Domenico Simioni. Since 2005, the company has been establishing its name internationally, developing collaborations with several EU, UK, and US companies. SiZ Industria Grafica offers offset, waterless offset and digital printing in the field of visual arts (art, photography, illustration, architecture, design) and corporate (fashion, home design, food&beverage, etc.). The company collaborates with Publishing Houses, Museums, Foundations and Art Galleries, Photographers, Artists and Graphic Designers, as well as with many brands and Communication Agencies. Since 2007, SiZ has acquired the historic Stamperia Valdonega and its Edizioni.

siz.it

MEDIA PARTNER

ANALOG MAGAZINE

Analog Magazine is a Swiss publication for contemporary analogue photography and creative writing.

As an independent publisher, our aim is to promote the work of talented people as well as to act as a source of inspiration for other creative minds through the publication of high-quality and carefully curated books.

analogmagazine.ch

IN PARTNERSHIP WITH

JERGON

JERGON is a Berlin-based agency and art space promoting contemporary photography and groundbreaking discussions around the current state of visual arts.

jergon.studio

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